

July 29, 2008

Dear Crafter,

The second annual *Black River Area Oktoberfest* is coming to Black River Falls on Saturday, October 4, 2008. The event is shaping up to be a great day of entertainment, food, shopping and family activities. Sand Creek Brewing, the Black River Falls Downtown Association and the Black River Area Chamber of Commerce sponsor the event. They have joined together to not only promote our beautiful area but to also lend aid to our neighbors in southern Wisconsin affected by the recent floods.

Though this is only the second year of what will surely grow into a grand tradition, organizers have planned a wide variety of fun activities for the whole family. Enjoy local artisans, brewery tours throughout the day, a fall dessert contest, and the Black River Memorial Hospital's Foundation Trail Walk. Since the event coincides with Fire Prevention Week, the Black River Falls Fire Department will have an open house at the fire hall. Next door, the Show and Shine Antique Car and Motorcycle Show takes place in the old John's IGA parking lot. Don't forget the music! A variety of toe-tapping tunes will provide the soundtrack from 10 am through the evening hours at the brewery.

Kids have plenty to see and do, including games, a pumpkin decorating contest, face painting and Fevolden Farms Alpacas will be on exhibit all day.

We would like to invite you to participate as a vendor during the days' festivities. We are looking for crafters who have hand-made and/or locally grown products. Crafters will be asked to be ready at 10:00 a.m. and sell their products until 5:00 p.m. Set up will take place near the Sand Creek Brewing, Pierce Street, Black River Falls, with the exact location to be determined. We will have one of the side streets closed to vehicle traffic for the day and vendors will be set up on the street. Booth sizes are 10' X 10' at a cost of \$10.00 or 10' X 20' for a cost of \$20.00. If you have an interest in participating in the *Black River Area Oktoberfest*, please fill out the form below and return to us by August 31. Please include your check made out to BRACC. You will receive a confirmation letter including the exact location for you to set up. Thank you and we hope to see you at the second annual ***Black River Area Oktoberfest!***

Name_____

Company Name_____

Address_____

City, State, Zip_____

Phone_____ Email_____

10' X 10' Booth_____ 10' X 20' Booth_____

Describe Items for Sale_____

